



2026 FALL EDITION

THE VALUE BRIDGE:

**CONNECTING SUSTAINABILITY,
FINANCIAL PERFORMANCE AND
CORPORATE RESILIENCE**

designed by ecoDa

COURSE

CONNECTING SUSTAINABILITY, FINANCIAL PERFORMANCE AND CORPORATE RESILIENCE

23rd October 2026

ecoDa (The European Confederation of Directors' Associations) course gives board members and other governance professionals what they need to know to become climate-competent to complete their company's transition successfully. More granular topics will be explored, including how to define a differentiating and meaningful corporate purpose, what are the new ESG reporting requirements board members have to comply with, how to spot sustainability risks and opportunities...

This course is part of ecoDa's European Board Diploma, but can be attended on a stand-alone basis.



Confirmed speakers:



Olivier Boutellis-Taft
Co-founder and non-Executive
Chairman,
North Star Transition



Maxime de Cordes
Chapter Lead, Chapter Zero
Brussels



Andrew Griffiths
Co-Founder Carbon Accounting
Alliance and Chair of the UK IoD
Sustainability Task Force



Dr Kris De Meyer
Neuroscientist, Director
Climate Action Unit, UCL



Chiara del Prete
Chair, EFRAG Sustainability
Reporting Working Group



Jonathan Normand
CEO Founder and Ecosystem
Pollinator



Melanie Muro
Director Food and Nature
Systems, Institute for European
Environmental Policy (IEEP)



Chantal Sohler
Change Facilitator and
Biodiversity Lead, The Shift

Connecting Sustainability, Financial Performance and Corporate Resilience

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Programme

Timing	Session	Content
8:45	Arrival and Coffee	
9:00	Welcome and introduction	Olivier Boutellis-Taft , <i>Co-founder and non-Executive Chairman, North Star Transition</i>
9:15	Why sustainability remains a market imperative? (availability of and access to resources)	(60 min) Kris de Meyer , <i>Neuroscientist, Director Climate Action Unit, University College London</i>
10:15	Scaling sustainability: Different paths for different companies	(60 min) Chiara Del Prete , <i>Chair, EFRAG Sustainability Reporting Working Group</i>
11:15	Coffee break	
11:30	Board Leadership in the Net-Zero Transition	(90 min) Andrew Griffiths , <i>Co-founder Carbon Accounting Alliance and Chair of the IoD's National Sustainability Taskforce</i>
13:00	Lunch	

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14:00	Purpose as Performance: The Strategic Value of B Corp Certification	(60 min) Jonathan Normand , CEO Founder and Ecosystem Pollinator
15:00	Coffee break	
15:15	Why Nature Matters: The Strategic Case for Biodiversity, by Chapter Zero Brussels	(90 min) Maxime de Cordes , Chapter Lead, Chapter Zero Brussels; Chantal Sohier , CEO of several BNP Paribas entities and currently Biodiversity Lead at The Shift and Impact Leader at Corporate Regeneration, and Melanie Muro , Director Nature and Food Systems, Institute for European Environmental Policy (IEEP)
16:45	Wrap up of the session and key takeaways	(30 min) Olivier Boutellis-Taft , Co-founder and non-Executive Chairman, North Star Transition
17:15	End	

INSTRUCTION DETAILS

Rules and financial conditions

The fee for this course is €1000.

Payment must be done prior to the event by bank transfer only to ING BELGIUM with the IBAN BE97 3630 4531 9349 and BIC BBRUBEBB.

Please use your invoice number as communication.

The payment has to be made in full, one month before the start date.

Cancellations occurring 15 days before the training will be followed by a full refund.

Cancellations occurring between the 14th day and the 7th day before the training will be followed by a 50% refund.

Cancellations occurring within 6 days prior to the start of the program will not be followed by any refund.

Register!

ABOUT ECODA

The European Confederation of Directors' Associations (ecoDa) is a non-profit association founded in December 2004 under the laws of Belgium. Through its membership of 20 national institutes of directors (the main national institutes existing in Europe), ecoDa represents around 55,000 board directors from across Europe. ecoDa's member organisations represent board directors from the largest public companies to the smallest private firms, both listed and unlisted.

ecoDa's Missions

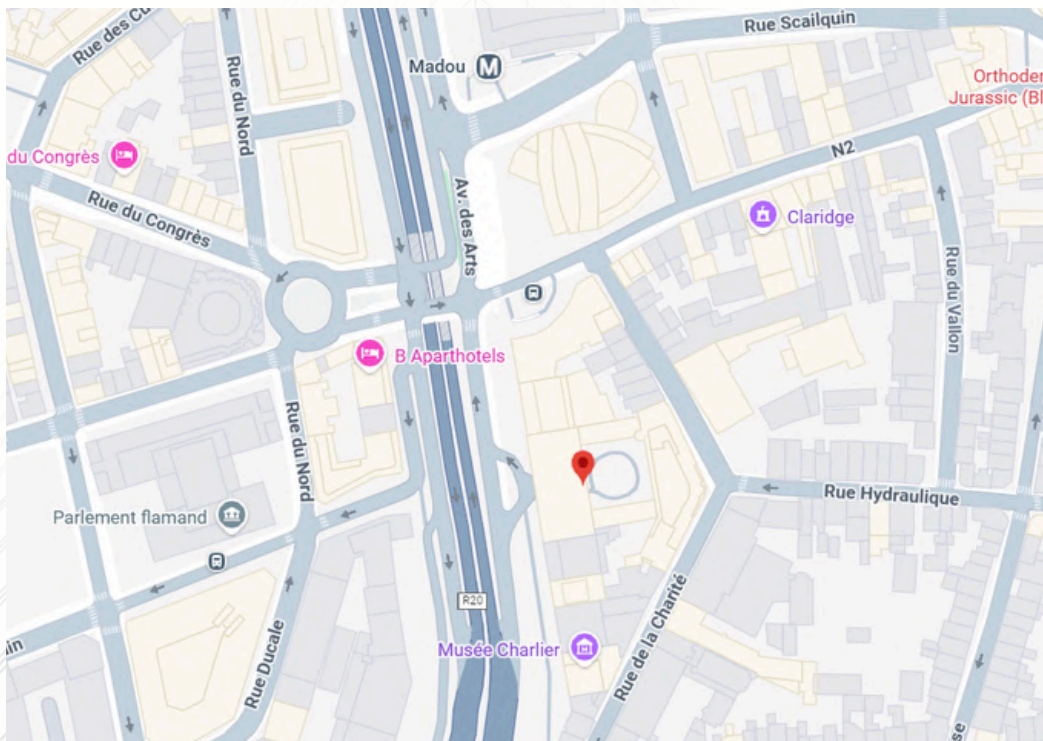
- I. To promote the role of directors, to develop professionalism and European governance standards;
- II. To influence the European decision-making process related to Corporate Governance;
- III. To provide services to its members, mainly by providing information regarding relevant European issues;
- IV. To facilitate the development of national director institutes dealing with Corporate Governance in Europe and attract new members.

INSTRUCTION DETAILS

Location

Mundo Madou
Avenue des Arts 7/8
1210 Brussels

Mundo Madou, the venue for the third module, located near Art-Lois. Madou is the name of the closest metro station you will find from the venue. If you would like to come by taxi, we recommend the use of Uber or Taxi Vert (0032 2 349 49 49).



Thank you for your interest

If you have any questions, please contact us to:

education@ecoda.eu

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