



2022 FALL EDITION

# THE EUROPEAN BOARD DIPLOMA

BY

**ecoda**



The European Voice of Directors

# ABOUT THE PROGRAMME

October 2022

“ *A unique programme designed by senior European board members for European board members* ”

Are you already an experienced board member with the adequate background and training required to carry out your duties effectively? Has the time come to move to the next level and receive keys to develop your own roadmaps in a concrete way as well as enriching your knowledge by benchmarking yourself against the best European Corporate Governance practices and peers? This unique programme, designed by senior board members for board members, will help you to explore and understand the challenges for European directors in the years to come. It will deepen your understanding of the changing demands being placed on the boardroom and help you foster innovation and long-term value creation. This programme, has been conceived as an eye-opener and a peer-to-peer learning experience supplemented by real-life case studies, constitutes a source of inspiration in your pursuit of excellence. It is designed to equip you with the right behaviours and skills to add value in the international boardroom with unique networking opportunities and EU proximity. This programme is an add-on to programmes developed by the national institutes of Directors.



*October 2022*

## ABOUT ECODA

The European Confederation of Directors' Associations (ecoDa) is a non-profit association founded in December 2004 under the laws of Belgium. Through its membership of 20 national institutes of directors (the main national institutes existing in Europe), ecoDa represents around 55,000 board directors from across Europe. ecoDa's member organisations represent board directors from the largest public companies to the smallest private firms, both listed and unlisted.

### *Our Mission*

The missions are fourfold:

- I. To promote the role of directors, to develop professionalism and European governance standards;
- II. To influence the European decision-making process related to Corporate Governance;
- III. To provide services to its members, mainly by providing information regarding relevant European issues;
- IV. To facilitate the development of national director institutes dealing with Corporate Governance in Europe and attract new members.



## OUR MEMBERS



**BOARD LEADERSHIP SOCIETY**  
Boardwork for Value Creation and Good Governance



**STYRELSEAKADEMIEN**



## PARTNERS

Our Partners contributing to this programme are:



The Corporate  
Governance Centre



**Chapter  
Zero** Brussels



**ICGN**

With the support of:



## PROGRAMME SUMMARY

| Day              | Date             | Location                                     | Type of event                                                                                                                |
|------------------|------------------|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| Day 1            | 20th of October  | Avenue d'Auderghem<br>22/28/8, 1040 Brussels | Central Base                                                                                                                 |
| Day 2            | 21st of October  | Avenue d'Auderghem<br>22/28/8, 1040 Brussels | Central Base                                                                                                                 |
| Day 3            | 28th of October  | Online                                       | Central Base                                                                                                                 |
| Day 4 - Option 1 | 7th of November  | Rue Joseph Stevens 7,<br>1000 Brussels       | Optional Module:<br>Audit Committee : a<br>permanent adaptation<br>to move from pure<br>compliance                           |
| Day 4 - Option 2 | 18th of November | Rue Joseph Stevens 7,<br>1000 Brussels       | Optional Module:<br>ICGN Module -<br>Dialogue between<br>boards and<br>stakeholders at the<br>heart of all current<br>issues |
| Day 4 - Option 3 | 25th of November | Rue Joseph Stevens 7,<br>1000 Brussels       | Optional Module:<br>ESG matters with a<br>special focus on<br>climate and<br>biodiversity challenges                         |

Please note that to complete the training, you must attend the three first days composing the central base as well as one optional module of your choice, however, you can register to the optional modules only (only an attendance certificate will be provided in that case).

# LEARNING OBJECTIVES

| Day   | Learning objectives                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Day 1 | <ul style="list-style-type: none"><li>• Developing a global understanding of Corporate Governance issues beyond only the most topical issues;</li><li>• Understanding the key features of the major Corporate Governance models coexisting in Europe;</li><li>• Getting input on how to reshape/reinvent business models in European Companies.</li></ul>                                                                                                                                                     |
| Day 2 | <ul style="list-style-type: none"><li>• Understanding requirements, good practices and pitfalls in sustainability governance and sustainability reporting with a focus on double materiality assessment, sustainability due diligence and transition plans;</li><li>• Getting hands-on experience from European senior board peers;</li><li>• Making your organization more innovative, understanding how to shape new regulations and social demands into a framework conducive to value creation.</li></ul> |
| Day 3 | <ul style="list-style-type: none"><li>• Implementing new European requirements while benefiting from European best practices;</li><li>• Understanding what they mean in terms of the director's fiduciary duty and independence;</li><li>• Discussing your own challenges with your peers;</li><li>• Discovering the specificities of European CG models by looking at the issues that concern other parts of the world.</li></ul>                                                                            |

## OUR MODERATOR



**Hagen Schweinitz**  
Global Practice Leader,  
Board & Governance Advisory Practice,  
Eric Salmon & Partners

## FACULTY (SPEAKERS FOR THE THREE INITIAL DAYS)

Each session will be hosted by a practitioner in the field and will include testimonials of senior board members. The speakers have been carefully selected because of their European background and expertise.



**Minna Aila**  
SVP, Sustainability and Corporate  
Affairs at Neste, Board member at  
DFDS A/S



**Roger Barker**  
Director of Policy and  
Governance,  
Institute of Directors UK



**Jorgen Bardenfleth**  
Chairman at Lyngsoe Systems,  
Impero, Dubex and Symbion



**Blazej Blasikiewicz**  
Director,  
European Banking Federation



**Barton Edgerton**  
Associate Director of Content,  
Associate Director of Content,  
NACD



**Maria Eugenia Giron**  
Independent Board Member,  
Entrepreneurship Professor & Angel  
Investor



**Marie-Bernard Guillaume**  
Partner and Director,  
Mercuri Urval

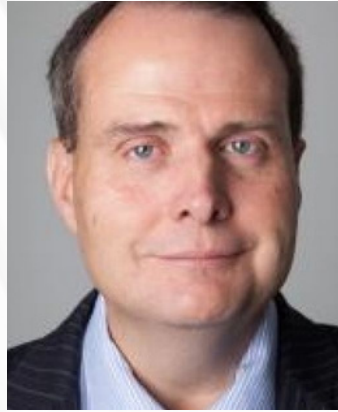


**Darrin Hartzler**  
Senior Director, Content and  
Thought Leadership,  
NACD

## FACULTY (SPEAKERS FOR THE THREE INITIAL DAYS)



Lena Henningsson  
Director, StableTable Scand. AB  
Chairman, Lund University School of  
Economics and Management



Chris Hodge  
Director,  
Governance Perspectives Ltd



Joanne Houston  
EU Policy Officer,  
Frank Bold



Tom Jacobsgaard  
CEO,  
Board Leadership Society of  
Denmark



Adrien Lescanne  
Executive Compensation,  
Board Advisory, WTW



Geoff Mackey  
Group Corporate Affairs &  
Sustainability Director,  
BASF



Manuel Montecelos  
Executive Compensation,  
Board Advisory  
Senior Director, WTW



Nadja Picard  
Partner, Global Reporting  
Leader,  
PwC



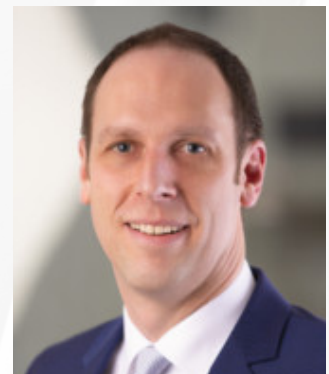
Livia Piermattei  
Board Member, Board Advisor  
for a Sustainable Performance,  
Amundi SGR spa



David Risser  
Managing Director,  
Nestor Advisors



Thomas Ritter  
Professor of Market Strategy  
and Business Development,  
Copenhagen Business School



Michael Schweiger  
Chief Compliance Officer,  
Amazon Payments Europe

## FACULTY (SPEAKERS FOR THE THREE INITIAL DAYS)



Michele Siri

Professor of business law at the  
University of Genoa,  
Director of the Genoa Centre for  
Law and Finance



Anthony Smith-Meyer

Active promoter, speaker, writer,  
trainer of all things ESG, social  
justice and equality



Kati ter Horst

Vice Chair Outokumpu Oyj and  
Board Member,  
Wienerberger AG



Gudrun Timm

Partner and Director,  
Carpe Diem International



Ludo van der Heyden

Chaired Professor of Corporate  
Governance,  
INSEAD



Michael Wolf

Partner Bellbird, Investor, Advisor  
and Board executive

# PROGRAMME OVERVIEW

Day 1 (on-site) - 20th October 2022

**8:00:** Welcome/Opening – Presentation of the programme by the facilitator, *Hagen Schweinitz, Leader, Global Board and Governance Advisory Practice, Eric Salmon & Partner's*

**8:20:** Ice breaker – *Marie-Bernard Guillaume, Partner & Director, Mercuri Urval*

**9:00:** Introductions:

- (45 min) European market for directorships – *Marie-Bernard Guillaume, Partner & Director, Mercuri Urval*
- (20 min) Update: Overview of European Corporate Governance: Diversity or Convergence? *Roger Barker, Director of Policy and Governance, Institute of Directors UK*

**10:05:** Coffee break

## **10:20: Pillar 1: Forward-looking perspective of the EU Corporate Governance framework**

Is Corporate Governance subject to a trendy phenomenon? Are the issues of yesterday still relevant for today's decisions?

*Learning objective: Have a global understanding of Corporate Governance issues without focusing only on the most topical issues*

- (40 min): In conversation with *Roger Barker, Director of Policy and Governance, Institute of Directors UK* - Shaping the Corporate Governance of tomorrow: What is at stake in such a disruptive world? How to navigate under these uncertain times with a succession of crises? (taking into account geopolitical considerations)

## **11:00: Pillar 2: European Diversity in Corporate Governance**

Tailor-made Corporate Governance starts by an understanding of the different Corporate Governance models

*Learning objective: Understanding the key features of the major Corporate Governance models coexisting in Europe*

[Corporate Governance Framework/Leadership]

- 2.1. (50 min) Insights on key features of national Corporate Governance models in Europe, *Roger Barker, Director of Policy and Governance, Institute of Directors, Gudrun Timm, Partner and Director, Carpe Diem International, Michele Siri, Professor of business law at the University of Genoa (Italy) and director of the Genoa Centre for Law and Finance, Lena Henningsson, Director, StableTable Scandinavia AB*

(Based on pre-readings)

- 2.2. (40 min) Group discussions: What pro and cons do you see in each model? Exercise your critical sense

**12:30:** Lunch

DAY 1

# Central Base

Day 1 (on-site) - 20th October 2022

### 13:30: Pillar 2 (continue) Exchange of best practices: How to cope with cultural differences?

Leadership role in a multicultural environment

- 2.3. (40 min) Exchange of best practices among senior board members from different Member States: How to cope with cultural differences? Leadership role in a multicultural environment, *Michael Wolf; Partner Bellbird, Investor, Advisor and Board executive*

14:10: Coffee break

### 14:25: Pillar 3: Sustainability: from a buzz word to actions

How can sustainability thinking have a direct impact on my business model? How can my company create value in the century of sustainability?

*Learning objective: Getting input on how to reshape/reinvent business models*

[Strategy]

- 3.1.(40 min) Update on Sustainable Corporate Governance and Sustainable Finance (*Gudrun Timm, Partner and Director, Carpe Diem International*) (Based on pre-readings)
- 3.2.(30 min) Testimony of best practices: Embedding sustainability into strategic design (*Maria Eugenia Giron, Independent Board Member, Entrepreneurship Professor & Angel Investor*)

15:40: Coffee break

15:55: Pillar 3 (continued)

- 3.3 (80 min) Case study 1: Credible action on sustainability as lever for business success (*With Embedding project and Livia Piermattei, Board Member, Board Advisor for a Sustainable Performance, Amundi SGR spa*) – Examining effective board oversight of credible sustainability performance
- 3.4. (75 min) Case study 2: How to define ESG KPIs for top executives remuneration? (*Manuel Montecelos, Executive Compensation & Board Advisory, Senior Director, WTW, Andrien Lescanne, Executive Compensation & Board Advisory, WTW*)

18:30: End of the day – Key takeaways

Informal Networking



DAY 1

Central Base

## Day 2 (on-site) - 21th October 2022

**8:30:** Welcome / Opening / Networking Time

### **9:30: Pillar 4: Sustainability reporting and strategy**

#### **Shaping the European Corporate Governance of tomorrow: the roles and responsibilities of the board in sustainability reporting and governance**

How to drive good practice in your company, demonstrate robust sustainability governance and performance to investors, and harness Green Deal and sustainable finance opportunities for integration of sustainability in strategy

*Learning objective: Understanding requirements, good practice and pitfalls in sustainability governance and sustainability reporting with a focus on double materiality assessment, sustainability due diligence and transition plans*

#### **[Reporting and Risk Management]**

- 4.1. (30 min) Exchange of best practices: Testimony of a senior board member (*Minna Aila, SVP, Sustainability and Corporate Affairs at Neste, Board member at DFDS A/S*)
- 4.2 (50 min) Update on non-financial reporting: CSRD requirements and EU upcoming standards (*Joanne Houston, EU Policy Officer, Frank Bold and Member of the EFRAG Sustainability Reporting Pillar TEG.*) (Based on pre-readings)

**10:50:** Coffee break

4.3. (60 min) Case study: Commenting a report (*Nadja Picard, Partner, Global Reporting Leader at PwC*)

**12:15:** Lunch break

### **13:00: Pillar 5: Corporate Governance in action: Board simulation**

*Learning objective: Getting hands-on experience in European boards*

[Board decision making & soft skills, *Ludo van der Heyden, Chaired Professor of Corporate Governance, INSEAD*]

- 5.1 (30 min) Preparation of the Board simulation (rules of the game) (*Ludo van der Heyden, Chaired Professor of Corporate Governance, INSEAD*)
- 5.2 (190 minutes) Board simulation
  - Development of attitudes and behaviours towards a better decision-making process;
  - Experimenting with working in groups the collegiality and mindset to adopt in a multicultural board;
  - Peer and facilitator's feedback.

**16.30:** Coffee break

DAY 2

Central Base

Day 2 (on-site) - 21st October 2022

**16:45: Pillar 6: Innovation and disruption at board level:**

Should all Corporations have an E-platform Strategy? How to avoid cognitive bias? Are you a value creation facilitator or inhibitor? How could I align with what is expected from me?

*Learning objective: Making your organization more innovative, understanding how to make new constraints a framework conducive to value creation*

[Board Dynamics & behaviours - in cooperation with the Danish Board Leadership]

- 6.1. Update (Tom Jacobsgaard, CEO, Board Leadership Society of Denmark, Jorgen Bardenfleth, Chairman at Lyngsoe Systems, Impero, Dubex and Symbion, Thomas Ritter, Professor of Market Strategy and Business Development, Copenhagen Business School) (Based on prereadings)
- 6.2. Case study on how to enhance your knowledge and skills in a flexible and interactive environment, understanding how to get advantage of your network to best serve in the boardroom

18:45: End of the day - Key takeaways



---

DAY 2  
Central Base

## Day 3 (online) - 28th October 2022

**8:00:** Welcome/Opening - Networking Time

### **9:00: Pillar 7: Boards' duties in Europe**

Staying ahead on the learning curve and the European expectations

*Learning objective: To be able to implement new European requirements while benefiting from European best practices*

[Directors' duties, responsibilities and liabilities]

- 7.1. (40 min) Update on Directors' duties and stewardship codes in Europe (*Chris Hodge, Director, Governance Perspectives Ltd*) (Based on pre-readings)
- 7.2. (40 min) At the crossroads: A study of purpose and direction. (*Anthony Smith-Meyer, Executive Director, Institute for Financial Integrity and Sustainability*)
- 7.3 (30 min) Update on directors liability in Europe.

**10:50:** Virtual coffee break

### **11:05: Pillar 8: Corporate Governance in Groups:**

How the interplay between the parent company and the subsidiaries impact Directors' duties?

*Learning objective: Understanding what it means in terms of the duty of loyalty and independence*

[Board Effectiveness & Role of Independent Directors- in cooperation with the OECD]

- 8.1. (40 min) Update on CG in Groups including multinational enterprises (MNEs) and state-owned enterprises (SOEs) – (*David Risser, Managing Director, Nestor Advisors - Morrow Sodali*)
- 8.2 (40 min) Testimony of a board member (*Kati Ter Horst, Vice Chair Outokumpu Oyj and Board Member Wienerberger AG*)

**12:25:** Virtual lunch break

DAY 3

Central Base

## Day 3 (online) - 28th October 2022

### 13:30: Pillar 9: Topical issues

#### Corporate Sustainable Due Diligence

*Learning objective: Time to express your own challenges with your peers*

- 9.1. (20 min) Presentation from *Blazej Blasikiewicz, Director, European Banking Federation*
- 9.2. (40 min) Conversation with *Geoff Mackey, Group Corporate Affairs & Sustainability Director, BASF*

### 14:30: Virtual coffee break

### 14:45: Pillar 10: What board structure according to the emerging topics?

How to organize a performing European Board : which composition, which dynamics, what about the emerging committees like ESG, etc.

- (1h) (*Michael Schweiger, Chief Compliance Officer, Amazon Payments Europe*)

### 15:45: Virtual coffee break

### 16:00: Pillar 11: A non-EU perception on Corporate Governance

Do my peers outside the EU have the same concerns?

*Learning objective: Discovering the specificities of the European CG model by looking at the issues that concern other parts of the world*

- (45mn) In conversation with US board members (*Barton Edgerton, Associate Director of Content, Associate Director of Content, NACD, Darrin Hartzler, Senior Director, Content and Thought Leadership, NACD*)

**16:45:** Wrap up: main take-aways from the core program & opening up to the optional modules

### 17:00: Close of the session

**17:15 - 18:00:** assessment of your knowledge - QCM test

Option 1: Audit Committees : a permanent adaptation to move away from pure compliance - *7th November 2022*

### Confirmed speakers:



Anne-Hélène Monsellato  
Independent director and  
Chairman of the Audit and Risk  
Committee,  
Euronav, Genfit



Virginie Lagrange  
Independent Director,  
Banks, ManCos, Funds and  
Insurance companies



Daniela Mattheus  
Non Executive Director | Financial  
& Sustainability Expert | Lawyer &  
Governance Advisor - Supporting  
Transformation & Change



Frédéric Tabak  
Head of public oversight of the  
Audit profession,  
Luxembourg

---

## DAY 4

### Optional Modules

(At least one mandatory choice) – 1 day

## Option 1: Audit Committees: a permanent adaptation to move away from pure compliance - 7th November 2022

| Time        | Discussion points                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:00-9:30   | <b>Introduction</b> ( <i>Hagen Schweinitz, Global Practice Leader, Board &amp; Governance Advisory Practice, Eric Salmon &amp; Partners</i> ) <ul style="list-style-type: none"> <li>Establish purpose of the day : understanding and responding to the key challenges facing EU audit committees</li> <li>Roundtable presentation of participants</li> </ul>                                                                                                                                                              |
| 9:30-10:30  | <b>Role of the AC</b> <ul style="list-style-type: none"> <li>Brief overview of the 7 missions under the EU Audit Reform and why they make sense</li> <li>Embracing sustainability reporting - what does it mean practically for the audit committees</li> <li>Beyond compliance : link with strategy execution and stakeholders' dialogue</li> <li>Consequence on audit committees composition and internal outreach</li> </ul>                                                                                            |
| 10:30-10:45 | <b>Responsibility of the audit committees - key driving factors</b> <ul style="list-style-type: none"> <li>Changes in audit committee roles and responsibilities</li> <li>Trends and uncertainties : qualified audit report, finding a suitable auditor, own personal reputational risk, uncharted territories of sustainability reporting</li> <li>Associated risks - isolation; confirmation bias (lack of competence); asymmetry of information; work overload; misrepresentation (sustainability reporting)</li> </ul> |
| 10:45-11:00 | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 11:00-12:30 | <b>The CEAOB -- Monitoring audit quality and audit committee-related activities</b> ( <i>Frédéric Tabak, Head of public oversight of the audit profession, Luxembourg</i> ) <ul style="list-style-type: none"> <li>Presentation by the CEAOB</li> <li>Open questions and debate</li> </ul>                                                                                                                                                                                                                                 |
| 12:30-13:30 | <b>Lunch break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

## DAY 4

### Optional Modules

(At least one mandatory choice) – 1 day

## Option 1: Audit Committees : a permanent adaptation to move away from pure compliance - 7th November 2022

| Time        | Discussion points                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:30-15:00 | <b>Managing the workload - practical tips</b> <ul style="list-style-type: none"> <li>• Primary objective of a well functioning audit committees</li> <li>• Beyond audit results (monitoring audit quality)</li> <li>• Develop a robust relationship with key internal actors (relationships with senior management, internal audit and board)</li> <li>• Leverage internal audit better</li> <li>• Establish proper dashboards for role management and internal control over financial reporting</li> </ul> |
| 15:00-15:15 | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 15:15-16:15 | <b>Managing the workload - practical tips</b> <ul style="list-style-type: none"> <li>• Address internal culture</li> <li>• Share expectations and develop manageable pre-read, information meetings, etc</li> <li>• Liaising with other committees within the board</li> <li>• Ensure robust management of meetings</li> </ul>                                                                                                                                                                              |
| 16:15-17:00 | <b>Conclusion and questions (reinforcing key messages)</b> <ul style="list-style-type: none"> <li>• Composition of audit committees</li> <li>• Expect a lot more attention to internal resources</li> <li>• Expect more time, more meetings, more reading and more scrutiny (from external actors)</li> <li>• A greater level of responsibility for audit committees?</li> <li>• Questions</li> </ul>                                                                                                       |

DAY 4

Optional Modules

(At least one mandatory choice) – 1 day

**Option 2: ICGN Module - Dialogue between boards and stakeholders is at the heart of all current issues - 18th November 2022**



**Confirmed speakers:**



George Dallas  
Policy Director,  
ICGN



Peter Taylor  
Independent ESG Consultant,  
ICGN



Daniela Weber-Rey  
Non-executive director (NED),  
HSBC Trinkaus & Burkhardt and  
Groupe FNAC DARTY

DAY 4  
Optional Modules  
(At least one mandatory choice) – 1 day

**Option 2: ICGN Module - Dialogue between boards and stakeholders is at the heart of all current issues - 18th November 2022**



| Timing | Session                                                                                                                    | Content                                                                                                                                                                                                                                                                     |
|--------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:00   | ecoDa Welcome<br>(Hagen Schweinitz, Global Practice Leader, Board & Governance Advisory Practice, Eric Salmon & Partners ) | Background to the session and to the current economic and political climate                                                                                                                                                                                                 |
| 9:10   | ICGN Introduction                                                                                                          | Introduction to ICGN and why the board/stakeholder dialogue is so important                                                                                                                                                                                                 |
| 9:30   | Overview                                                                                                                   | Session aims and objectives<br>Learners' objectives and experiences                                                                                                                                                                                                         |
| 9.45   | Overview                                                                                                                   | <ul style="list-style-type: none"> <li>• What is the purpose of corporate governance and stewardship?</li> <li>• Role of the board from a shareholder perspective: what are shareholder expectations? Including reference to ICGN's Global Governance Principles</li> </ul> |
| 11:00  | <b>Break</b>                                                                                                               |                                                                                                                                                                                                                                                                             |

## DAY 4

### Optional Modules

(At least one mandatory choice) – 1 day

## Option 2: ICGN Module - Dialogue between boards and stakeholders is at the heart of all current issues - 18th

November 2022



| Timing | Session                                                            | Content                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:15  | Presentation and discussion:<br>factors affecting the relationship | <ul style="list-style-type: none"> <li>• Engagement between investors and non-executive directors</li> <li>• Role of the Lead Independent Director</li> <li>• Country differentiation in terms of shareholder/board dialogue</li> <li>• Concert parties and other legal obstacles</li> <li>• What investors are looking for regarding ESG performance and the governance of sustainability</li> <li>• How to address ESG/sustainability factors in investor roadshows and investor engagement</li> <li>• Stakeholder relations and 'double materiality'</li> <li>• How to reconcile shareholder versus creditor engagement</li> <li>• 'Active' versus 'Activist' shareholders</li> <li>• What evidence says about governance and stewardship</li> </ul> |
| 13:00  | <b>Lunch</b>                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

DAY 4

Optional Modules

(At least one mandatory choice) – 1 day

## Option 2: ICGN Module - Dialogue between boards and stakeholders is at the heart of all current issues - 18th

November 2022



| Timing | Session                                                     | Content                                                                                                                                                  |
|--------|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 14:15  | Non-executive director interview                            | A prominent European non-executive director speaks of their experience in handling relationships investors and other stakeholders in the current climate |
| 14:30  | Discussant response to the video                            | Learners' experiences and response to the interview – learning points to take away                                                                       |
| 15:00  | VW Case Study Introductory Presentation and breakout groups | An opportunity to play the role of one of the various stakeholders in this (in)famous case study                                                         |
| 16:45  | Summary and final Q&A                                       |                                                                                                                                                          |
| 17:00  | Concluding remarks                                          |                                                                                                                                                          |

DAY 4

Optional Modules

(At least one mandatory choice) – 1 day

## Option 3: ESG matters with a special focus on climate and biodiversity challenges - 25th November 2022



### Confirmed speakers (to be completed):



Ralf Otto  
Facilitator of the programme,  
Change Expert, Hi Circular



Christophe Barman  
Co-founder, Loyco (B Corp)  
Chair of the Roman consumer  
federation



Olivier Boutellis-Taft  
CEO,  
Accountancy Europe



Thomas Dodd  
Policy Coordinator - Corporate  
transparency, European  
Commission, DG FISMA



Andrew Griffiths  
Director of Community &  
Partnerships, PlanetMark, Chair of  
the UK IoD Sustainability Task Force



Jonathan Labrey  
Chief Connectivity and  
Integrated Reporting Officer,  
IIRC



Dr. Célia Julia Sapart  
Climate scientist, Director  
Climate Science, CO2 Value  
Europe



Jürgen Tinggren  
Chairman of the Board of Directors,  
Bekaert

## DAY 4

### Optional Modules

(At least one mandatory choice) – 1 day

## Option 3: ESG matters with a special focus on climate and biodiversity challenges - 25th November 2022



| Timing | Session                                                                                                    | Content                                                                                                                                                                                                  |
|--------|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30   | Welcome/Opening                                                                                            |                                                                                                                                                                                                          |
| 9:00   | <b>Pillar 1: Corporate purpose in practice</b> – How to define a differentiating social value proposition? | (40 min) <b>Testimony</b> from a leading company<br>(30 min) <b>Group discussion</b> : How it resonates in your own company ?                                                                            |
| 10:10  | <b>Pillar 2: Climate context:</b> Sciences, causes, emissions, impacts and implications                    | (60 min) <b>Conversation</b> with Célia Julia Sapart, Climate scientist, Director Climate Science, CO2 Value Europe                                                                                      |
| 11:10  | <b>Coffee break</b>                                                                                        |                                                                                                                                                                                                          |
| 11:25  | <b>Pillar 3: Climate context: policy &amp; regulation, reporting &amp; disclosure</b>                      | (60 min) <b>Presentation</b> from Jonathan Labrey, Chief Connectivity and Integrated Reporting Officer, IIRC and Thomas Dodd, Policy Coordinator - Corporate transparency, European Commission, DG FISMA |

## DAY 4

### Optional Modules

(At least one mandatory choice) – 1 day

## Option 3: ESG matters with a special focus on climate and biodiversity challenges - 25th November 2022



| Timing | Session                                                                                         | Content                                                                                                                                                                                              |
|--------|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:25  | <b>Lunch</b>                                                                                    |                                                                                                                                                                                                      |
| 13:25  | <b>Pillar 4: Role of the Boards for effective climate governance</b>                            | (60 min) <b>Conversation</b> with Andrew Griffiths, Chair of the IoD's National Sustainability Taskforce<br>(30 min) <b>Testimony</b> : Jürgen Tinggren, Chair of Bekaert (video recording)          |
| 14:55  | <b>Pillar 4: Business implications: risks, opportunities, strategy, business transformation</b> | (40 min) <b>Conversation</b> with Olivier Boutellis-Taft, CEO Accountancy Europe                                                                                                                     |
| 15:35  | <b>Coffee break</b>                                                                             |                                                                                                                                                                                                      |
| 15:50  | <b>Pillar 4: 2nd part</b>                                                                       | (60 min) <b>Case study</b> with Olivier Boutellis-Taft, CEO Accountancy Europe<br>(30 min) <b>Testimony</b> : Christophe Barman, Co-founder, Loyco (B Corp) - Chair of the Roman consumer federation |
| 17:20  | <b>Pillar 5: Climate governance in action</b>                                                   | (40 min) Conversation (tbc)                                                                                                                                                                          |
| 18:00  | <b>Networking</b>                                                                               |                                                                                                                                                                                                      |

## DAY 4

### Optional Modules

(At least one mandatory choice) – 1 day

# INSTRUCTION DETAILS

## Location

For the core basis- ACE

Av. d'Auderghem 22/28/8, 1040 Brussels

The training programme will be held both on-site and online. No hybrid solutions will be offered for those who are unable to come on-site. The two first days of the central base of the training will be occurring in Brussels, at Accountancy Europe (Av. d'Auderghem 22/28/8, 1040 Brussels).

Accountancy Europe is located near the Cinquantenaire Parc and is easily accessible by public transport. Schuman is the name of the closest bus, metro and train station you will find from the venue. If you would like to come by Taxi, we recommend the use of Uber or Taxi Vert (0032 2 349 49 49).



The third and last day will be organised through the platform Zoom.

# INSTRUCTION DETAILS

## Location

For the Extra days- Crowell & Moring  
Rue Joseph Stevens 7, 1000 Brussels



The optional modules are all organised on-site at the premises of Crowell & Moring, located Rue Joseph Stevens 7, 1000 Brussels.

The Brussels office of Crowell & Moring is located in the Sablon district. We recommend stopping at the stops Grand Sablon or Chapelle. The closest train station is Brussels Central.

# INSTRUCTION DETAILS

## Rules and financial conditions

It is compulsory to attend all three days of the training as well as one optional day of your choice. Therefore, in order to receive your certification, a total of four days of the training must have been followed. Please try to respect the times of the schedule as each time slot is an important component of the training.

**To register to the training, please click [here](#).**

Please note that it is allowed to register to the training and choose the optional module up to three weeks prior to the start.

The participation fee will be of **€3.500 for 4 days** (core programme and an optional module) without VAT (for affiliated to a member association) or **€4.000 for 4 days** without VAT (for non-affiliated to a member association). If you wish to attend multiple opt-in modules it is feasible at a decreasing rate. A **second optional module costs €700** and a **third €500**.

If you would only like to solely attend **one extra day without the core basis** it is allowed at the price of **€1000** per day.

Payment must be done prior to the event by bank transfer only to ING BELGIUM with the IBAN BE97 3630 4531 9349 and BIC BBRUBEBB. Please use your invoice number as communication.

The payment for the full programme has to be made in full, one month before the start date.

Cancellations occurring 15 days before the training will be followed by a full refund.

Cancellations occurring between the 14th day and the 7th day before the training will be followed by a 50% refund.

Cancellations occurring within 6 days prior to the start of the program will not be followed by any refund.

**Register !**

# Thank you for your interest

If you have any questions, please contact us to:

**education@ecoda.eu**

**Béatrice Richez-Baum**  
Director General

**Manon Roehrig**  
Policy Advisor

**Margaux Reynders**  
Administrative and  
Communication Officer

---

Avenue des Arts 41  
1040 Brussels

+32 2 231 58 11

+32 4 985 02 68 7

[www.ecoda.eu](http://www.ecoda.eu)

