

Invitation – Online Webinar

ESG: From awareness to strategic moves

**Wednesday 10 February,
from 9.30 to 12.15 CET**



ecoDa is delighted to invite you to its webinar entitled **"ESG: From awareness to strategic moves"**. The discussion will invite you to understand the developments in ESG-related standards initiated by European regulators, investors, rating agencies, or companies on a voluntary basis.

Beyond box-ticking exercises and greenwashing, compliance on ESG matters should be approached as a main strategic issue that can constitute a competitive advantage.

Programme

- Welcoming Speech, *Sandra Gobert, CEO of Guberna*,
- Introductory remarks
 - Towards a revision of the non-financial directive and further developments on taxonomy: *Rogier Wezenbeek, DG FISMA*
 - The possible future development of European non-financial reporting standards, *Patrick de Cambourg, Chair of the Project Task Force on Preparatory Work for the Elaboration of possible EU Non-financial Reporting Standards, EFRAG*
 - Sustainability and Non-Financial Information: implications for Board of Directors, *Marcial Campos Calvo-Sotelo, IC-A Professional Standards Committee Chairman*

- **ESG performance: change happening at Board level**
 - **Panel: Driving forces for change**, *Moderated by Natasha Martsekis, The Non-Executive Directors' Club in Greece*
 - How to become a best in class when assessing ESG performance? Does the quantitative approach prevail over qualitative approach? *Kevin Giersch, Head of Northern Europe Markets, Vigeo Eiris,*
 - How does the pressure from asset managers/investors impact the behaviour of listed companies? *Markus Kramer, Hirschel & Kramer (RIBI indice)*
 - Q&A session
 - **Panel : Performance measurement**, *Moderated by Antonio Fuertes Zurita, head of Reputation and Sustainability, Naturgy*
 - How to evaluate your ESG strategy? *Luisina Berberian, Associate Director, Sustainable Finance, S&P Global Ratings*
 - BCORP Movement : Measure what matters and make ESG Performance measurement part of your DNA, *Jonathan Normand, founder & executive director B LAB (Switzerland)*
 - Testimony : *Nicolas Schornoz COO/CFO Vestergaard*
 - Q&A session
- **Inspiration to walk the talk** – Panel discussion: *Moderated by Livia Piermattei, Board Advisor for a sustainable performance*
 - Introductory remarks : « Board Leadership and sustainable success » *Livia Piermattei, Board Advisor for a sustainable performance*
 - Discussion :
 - *Sandra Gobert, ecoDa's Board Member, Chair of ecoDa's WG on ESG, Independent board at Fluxys Belgium NV,*
 - *Nicolas Naudin, Non-Executive director and co-founder, Cell-Easy & Univercell Biosolutions*
 - *Lasse Bolander, chairman of Coop amba and Coop A/S*
- Concluding remarks : *Marc Pittie, Coordinator of the Chapter Zero in Brussels*

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