

Invitation – Online Webinar

ESG: From awareness to strategic moves

**Wednesday 10 February,
from 9.30 to 12.15 CET**



Programme

- Welcoming Speech, *Sandra Gobert, CEO of Guberna*,
- Introductory remarks
 - Towards a revision of the non-financial directive and further developments on taxonomy: *Rogier Wezenbeek, DG FISMA*
 - The possible future development of European non-financial reporting standards, *Patrick de Cambourg, Chair of the Project Task Force on Preparatory Work for the Elaboration of possible EU Non-financial Reporting Standards, EFRAG*
 - Sustainability and Non-Financial Information: implications for Board of Directors, *Marcial Campos Calvo-Sotelo, IC-A Professional Standards Committee Chairman*

- **ESG performance: change happening at Board level**
 - **Panel: Driving forces for change**, *Moderated by Natasha Martsekis, The Non-Executive Directors' Club in Greece*
 - How to become a best in class when assessing ESG performance? Does the quantitative approach prevail over qualitative approach? Kevin Giersch, Head of Northern Europe Markets, Vigeo Eiris,
 - How does the pressure from asset managers/investors impact the behaviour of listed companies? Markus Kramer, Hirschel & Kramer (RIBI indice)
 - Q&A session
 - **Panel : Performance measurement**, *Moderated by Antonio Fuertes Zurita, head of Reputation and Sustainability, Naturgy,*
 - How to evaluate your ESG strategy? Luisina Berberian, Associate Director, Sustainable Finance, S&P Global Ratings
 - BCORP Movement : Measure what matters and make ESG Performance measurement part of your DNA, Jonathan Normand, founder & executive director B LAB (Switzerland)
 - Testimony : Nicolas Schornoz COO/CFO Vestergaard
 - Q&A session
- **Inspiration to walk the talk – Panel discussion:** *Moderated by Livia Piermattei, Board Advisor for a sustainable performance, Member of the Scientific Committee of Nedcommunity,*
 - Introductory remarks : « Board Leadership and sustainable success » Livia Piermattei, Board Advisor for a sustainable performance, Member of the Scientific Committee of Nedcommunity,
 - Discussion :
 - Sandra Gobert, ecoDa's Board Member, Chair of ecoDa's WG on ESG, Independent board at Fluxys Belgium NV,
 - Nicolas Naudin, Non-Executive director and co-founder, Cell-Easy & Univercell Biosolutions
 - Lasse Bolander, chairman of Coop amba and Coop A/S
- Concluding remarks : Marc Pittie, Coordinator of the Chapter Zero in Brussels

Register