



2023 SPRING EDITION

# A TRAINING DAY ON CLIMATE ISSUES

*co-designed by ecoDa and Chapter Zero Brussels*

# COURSE

## CLIMATE AND BIODIVERSITY: TOPICAL ISSUES FOR BOARD MEMBERS

*27th April 2023*

Chapter Zero Brussels and ecoDa (The European Confederation of Directors' Associations) joint course gives board members and other governance professionals what they need to know to become climate-competent to complete their company's transition successfully. More granular topics will be explored, including how to define a differentiating and meaningful corporate purpose, what are the new ESG reporting requirements board members have to comply with, how to spot sustainability risks and opportunities...

This course is part of ecoDa's European Board Diploma, but can be attended on a stand-alone basis.



## Confirmed speakers:



Ralf Otto  
Facilitator of the programme,  
Change Expert, Hi Circular



Christophe Barman  
Co-founder, Loyco (B Corp)  
Chair of the Roman consumer  
federation



Olivier Boutellis-Taft  
CEO,  
Accountancy Europe



Hilde Blomme  
Deputy CEO,  
Accountancy Europe



Jonathan Labrey  
Chief Connectivity and  
Integrated Reporting Officer;  
Senior Market Co-Leader, APAC



Andrew Griffiths  
Director of Policy & Partnerships,  
PlanetMark, Chair of the UK IoD  
Sustainability Task Force



Vincent Jamblin  
Founder,  
Séréus



Gilda Neiman  
Board Director, Chapter Zero  
Brussels,  
INED/Chair Greenomy SRL



Dr Kris De Meyer  
Neuroscientist, Director  
Climate Action Unit, UCL



Jurgen Tinggren  
Chair of the Board of Directors,  
Bekaert



Ann-Françoise Versele  
CSO, Bekaert

## ESG matters with a special focus on climate and biodiversity challenges

April 27th 2023

### Programme

| Timing | Session   | Content   |
|--------|---|---|
| 8:30   | Welcome/Opening   |   |
| 9:00   |   | Background to the session   |
| 9:15   | <b>Pillar 1: Climate context:</b> Sciences, causes, emissions, impacts and implications                 | (60 min) <b>Conversation</b> with Kris de Meyer, Neuroscientist, Director Climate Action Unit, University College London              |
| 10:15  | <b>Pillar 2: Business inspirations:</b> Business transformation   | (30 min) <b>Testimony of</b> Christophe Barman, Co-founder, Loyco (B Corp), Chair of the Roman consumer federation                    |
| 10:45  | <b>Coffee break</b>   |   |
| 11:00  | <b>Pillar 3: Climate context:</b> Overview of the ISSB's work and future look in terms of the standards | (30 min) <b>Presentation</b> from Jonathan Labrey, Chief Connectivity and Integrated Reporting Officer; Senior Market Co-Leader, APAC |
| 11:30  | <b>Pillar 3: Climate context:</b> The Corporate Sustainability Reporting Directive                      | (30 min) <b>Presentation</b> from Hilde Blomme, Deputy CEO - Accountancy Europe   |

## ESG matters with a special focus on climate and biodiversity challenges

April 27 2023

### Reminder of the programme

| Timing | Session   | Content   |
|--------|---|---|
| 12:00  | <b>Lunch</b>  |   |
| 13:00  | <b>Pillar 4:</b> Role of the Boards for effective climate governance                            | (45 min) <b>Conversation</b> with Jurgen Tinggren, Bakaert Chair of the board, and Ann-Françoise, Bekaert CSO                           |
| 13:45  | <b>Pillar 5:</b> Role of the Boards for effective climate governance                            | (60 min) <b>Conversation</b> with Andrew Griffiths, Chair of the IoD's National Sustainability Taskforce                                |
| 14:45  | <b>Coffee break</b>   |   |
| 15:00  | <b>Pillar 6:</b> Business implications: risks, opportunities, strategy, business transformation | (120 min) <b>Conversation and case study</b> with Olivier Boutellis-Taft, CEO Accountancy Europe and Vincent Jamblin, Founder of Séréus |
| 17:00  | <b>Pillar 7:</b> Climate governance in action   | (30 min) <b>Conversation</b> with Gilda Neiman, Board Director, Chapter Zero Brussels, INED/Chair Greenomy SRL                          |
| 17:30  | <b>End</b>  |   |

# INSTRUCTION DETAILS

## Rules and financial conditions

**The fee for this course is €1.000.**

Payment must be done prior to the event by bank transfer only to ING BELGIUM with the IBAN BE97 3630 4531 9349 and BIC BBRUBEBB.

Please use your invoice number as communication.

The payment has to be made in full, one month before the start date.

Cancellations occurring 15 days before the training will be followed by a full refund.

Cancellations occurring between the 14th day and the 7th day before the training will be followed by a 50% refund.

Cancellations occurring within 6 days prior to the start of the program will not be followed by any refund.

**Register !**

## ABOUT ECODA

The European Confederation of Directors' Associations (ecoDa) is a non-profit association founded in December 2004 under the laws of Belgium. Through its membership of 20 national institutes of directors (the main national institutes existing in Europe), ecoDa represents around 55,000 board directors from across Europe. ecoDa's member organisations represent board directors from the largest public companies to the smallest private firms, both listed and unlisted.

### *ecoDa's Missions*

- I. To promote the role of directors, to develop professionalism and European governance standards;
- II. To influence the European decision-making process related to Corporate Governance;
- III. To provide services to its members, mainly by providing information regarding relevant European issues;
- IV. To facilitate the development of national director institutes dealing with Corporate Governance in Europe and attract new members.

## ABOUT CHAPTER ZERO BRUSSELS

Chapter Zero Brussels' vision is to leverage the central position of Board of Directors, the European Union Institutions and the World Economic Forum in the fight against Climate Change, to reduce global emissions and ensure a sustainable future for all.

The non-profit organization empowers Board of Directors across Belgium and the EU to ensure climate accountability and act on reducing GHG emissions resulting directly and indirectly from their companies activities.

### *Activities are focused on:*

- Empowering: Chapter Zero Brussels provides first-class knowledge programs, fact-based content, practical tools and best practices to empower directors to act.
- Connecting: Chapter Zero Brussels provides a network for directors to connect and exchange best practice among themselves, with key experts and stakeholders. Chapter Zero Brussels ensures dialogue with leading EU officials on pertinent climate policy topics.

# INSTRUCTION DETAILS

## Location

Accountancy Europe (next door to the event of the first two days)  
Avenue d'Auderghem 22/28/8  
1040 Brussels



# Thank you for your interest

If you have any questions, please contact us to:

**[education@ecoda.eu](mailto:education@ecoda.eu)**

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