



A joint conference from ecoDa, PwC and the World Business Council for Sustainable Development (WBCSD)

[Register here](#)

Global challenges like social inequality and environmental sustainability have spurred a deep reflection across the international community on how to rebuild trust in the economy. Policy-makers and business community agree on the need to re-align societal and corporate interests, thus ensuring the sharing of the costs and the benefits of the transition to a sustainable economic paradigm.

As recognized by the EU in its 2030 Sustainability strategy, as well as by the UN SDGs, one of the cornerstones for a successful transition is developing common qualitative criteria and benchmarks to ensure that economic growth is delivering societal progress. Financial performance is a necessary but not a sufficient element of success in a market economy. We need to define sustainable societal outcomes and then measure progress against them in a holistic and integrated way. These metrics should form part of the fundamental enablers to drive the much-needed change in business models, so that financial growth is not an end itself, but a means to link successful business and prosperous communities, considering whether wellbeing today is being achieved at the cost of depleting resources for tomorrow.

The most critical contribution any business makes to society is transforming ideas into products and services that solve problems and meet needs. The measure of this contribution must take into account companies' footprint on the community and in the environment where they operate, which cannot be captured by shareholder value alone. Long-term value creation entails considering non-financial factors that can have implications for the ability for a business to operate and be successful”

13.00: Registration & Sandwich lunch

14.00: Welcoming speech: Jan Wesseldijk, ecoDa's Chair

14.10: Keynote address: Florentine Hopmeier Member of Cabinet, Cabinet of Vice-President Jyrki Katainen

14.20: ROUNDTABLE 1: THE NOTION OF GLOBAL PERFORMANCE

Global performance is a concept which broadens the spectrum of factors taken into account in a company's strategy. It provides business decision-makers with a framework to ensure long-term sustainability by gradually achieving synergies that maximize the gains for the company itself, the environment and society.

Moderation: Maija Laurila, DG Justice, European Commission

- Félix Torres, L'Institut de l'Entreprise: *“The new combination of financial capital, human capital, global performance and collective raison d'être”*;
- Will Oulton, Chair of Eurosif

- Jean-Christophe Georghiou, the Assurance Policy leader for PwC in Europe: “*What indicators for global performance?*”
- Lutgart Van den Berghe, Leader of The Corporate Governance Dialogue at ecoDa: “*The board’s role in challenging more the shareholders without being put in a mediation role*”
- Fianna Jurdant, Senior Policy Analyst, OECD
- Florentine Hopmeier, Member of European Commission Vice-President Katainen's Cabinet, in charge of economic and financial affairs

15.45: Short break

15.55: ROUNDTABLE 2: TOMORROW’S SUCCESSFUL BUSINESS ACTS TODAY

For a successful and inclusive transition to sustainability, corporate governance and decision-making must be structured so that directors can transparently and effectively take into account the future impact of their decisions.

Moderation: Rytis Ambrazevičius, president of the Baltic Institute of Corporate Governance

- Mario Abela, World Business Council for Sustainable Development (WBCSD), “*A Global Perspective on Governance: What we know*”
- Karina Litvack, Non-Executive Director, Eni S.p.A., “*How boards can oversee their companies’ climate transition strategy: launch of the World Economic Forum’s Climate Governance Initiative - Principles for Non-Executive Directors*”
- Anna Daroy, Interim Director General, the British Institute of Directors
- Ludovic D’Otreppe, Head of business transformation, Vigeo Eiris
- Nadia Theuma, Executive Director Paragon Europe and IoD member Malta, “*Importance of sustainable leadership*”.
- Michel de Fabiani

17.20: Improving governance and internal oversight - WBCSD Presentation by Mario Abela (WBCSD)

17.40: Concluding remarks: Jan Wesseldijk, ecoDa’s Chair

~ ~ ~ ~ ~

SPEAKERS



Mario Abela is a Director, Redefining Value where he leads projects aimed at transforming performance management, governance and assurance to make sustainability an integral part of mainstream business and investor decision-making.

Mario is a CPA and Chartered Management Accountant. Mario's expertise is in corporate reporting and he has held senior management positions in both the private and public sectors in

Australia, Belgium, the United Kingdom and the US. He has extensive regulatory and standard setting experience.

Mario is a visiting professor at IESEG School of Management in Paris where he teaches in the Masters in Accounting, Audit and Control programme. He is also an expert advisor to the United Nations Conference on Trade and Development on corporate reporting. Mario is

currently completed a PhD on corporate reporting and business models at Queen Mary, University of London.



Rytis Ambrazevičius is the President of the Baltic Institute of Corporate Governance. Mr Ambrazevičius has 20 years of experience in top management positions at international and local companies, including Omnitel (part of TeliaSonera Group), Mandatum Life Baltics, Sampo Life, Falck Security (now G4S) and SBA Group.

Mr Ambrazevičius was awarded on 17 April 2019 by the Minister of Energy of Lithuania for his personal contribution to the development of corporate governance practices at the group of energy companies EPSO-G where he chaired until recent time. This state owned group was recognized as the best ever performer in adoption of corporate governance practices among public sector enterprises.

For the last 10 years, he held different positions in the boards of directors and currently is an independent board member at Klaipėdos nafta.

Rytis graduated from Kaunas Technology University and International Business School at Vilnius University. He is also a graduate of the BICG, having completed professional board member education in 2012 and chairperson education in 2013.



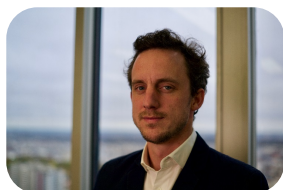
Anna Daroy is the Interim Director General for operations at IoD UK.

She is a senior Executive Director and Board Member. Anna has worked in both private and public sectors for 30 years successfully leading organisations through complex change and turnaround across multi-cultural and political environments.

An active member of the IOD for over 15 years, Anna brings an established track record during her career as Partner Ernst Young, MD at IBM EMEA, and Vice President Mercer. Her successes include extensively growing operations across USA and Europe, Middle East and Africa and leading international business operations with revenues of up to £13bn.

Anna has been a key advisor and Executive to Central Government in Transportation, Homeland Infrastructure Security and has been at the forefront in the shaping of the UK Telecommunications and Consumer Energy industries.

As a key international influencer, Anna has worked with senior world leaders and is a NED for private and public boards. More recently, Anna has been COO for the States of Jersey and prior to that Executive Director Strategy Highways England, COO of the Office of Fair Trading and Board Advisor in a €4bn tech IPO Euronext merger.



Ludovic D'Otreppe is the Head of Market in Belgium, Netherlands and Germany for Vigeo Eiris as well as the head of Business Transformation. He has joined Vigeo Eiris in March 2013 to take the lead of the business development on this region, aiming to support all responsible Investment market's stakeholders. Since then, he has also taken the lead in framing and managing large transformation project for Vigeo Eiris. The agency was founded in

2002 by Nicole Notat and has established itself as the leading European expert in the assessment of companies and organizations with regard to their practices and performance on environmental, social and governance ("ESG") issues.

Prior to joining Vigeo Eiris, Ludovic has worked as a Strategic Consultant during 7 years for Arthur D. Little, with a focus on Sustainability challenge integration into global business model.

Ludovic holds a Master degree in Management / Business Engineering from the IAG-Louvain School of Management, where he focused on CSR.



Jean-Christophe Georghiou is the Assurance Policy leader for PwC in

Europe. Based in Paris, he has been an audit partner for 17 years auditing multinational public companies. Jean-Christophe is also responsible for PwC's programme for Non Executive Directors in France. As a member of PwC's French leadership team, he headed the Audit and Assurance Services practice from 2013 to 2016. Previously, Jean-Christophe was the Human Capital leader audit partner in France between 2009 and 2015. He has worked in the United States and the United Kingdom. Jean-Christophe is a French Commissaire aux comptes and Expert-comptable and a graduate of Grenoble Business School.



Ms. Florentine Hopmeier is a Member of European Commission Vice-President Katainen's Cabinet, in charge of economic and financial affairs. Prior to this, Ms. Hopmeier was a Team Leader coordinating activities related to the Investment Plan for Europe at the EU Commission's Treasury and Financial Operations Directorate. Ms. Hopmeier holds a Master of Business Administration from HEC Paris, as well as a Master of Public Affairs from Sciences Po Paris.



Fianna Jurdant is a Programme and Team Leader in the OECD. She advocates sound corporate governance policies and practices globally. She manages programmes to enhance cooperation with China, India and Indonesia and develops regional initiatives in Asia as well as recently the Middle East and North Africa. Ms. Jurdant also steers OECD's work on diversity in corporate leadership and climate change with regard to disclosure as well as the role of the board.

Since 1997, Ms. Jurdant provides policy advice and builds partnerships with governments, business groups, civil society and international bodies, helping to shape reform agendas and supporting effective implementation. She leads a multicultural team to develop analysis underpinning sound policy options for improved standards and practices. Her work has focused on : the Role of Stock Exchanges, Public Enforcement and Corporate Governance, Transparency of Backdoor Listings, Board Nomination and Election, Diversity, Board Evaluations and Performance, Related Party Transactions, Disclosure of Beneficial Ownership and Control, amongst others.



Maija Laurila is the Head of the Company Law Unit at the European Commission, Justice and Consumers Directorate General since 1 October 2016. In addition to European company law, this Unit deals with corporate governance law and policy in general and also corporate governance in financial institutions.

Prior to this position, she was the Head of the Product Safety Unit in the same department, where her responsibilities included the policy development including standardisation and oversight of consumer product safety law enforcement, the operation of the Rapid Alert System (RAPEX) for dangerous consumer products and the related international cooperation.

Earlier in her career in the European Institutions, she worked at the Directorate General for Competition on anti-trust policy, cartel investigations and coordination of the European Competition Network. Her experience also includes being the Legal Secretary of a judge at the Court of First Instance of the EU (now the General Court). Prior to this, she worked at the University of Helsinki, Finland, as an academic researcher in the field of international economic law and exclusive rights.



Karina Litvack is a Non-Executive Board Director. She serves on a number of boards and advisory bodies in the UK, Italy and the US, following a 25-year career in finance and investment management, where she developed a particular expertise in corporate governance, business ethics and sustainability. She serves as an Independent Non-Executive Director on the Board of Italian oil & gas company Eni SpA, currently on

the Control & Risks Committee and the Sustainability & Scenarios Committee, having previously also been a member of the Compensation Committee. She also serves on the Board of Directors of Business for Social Responsibility (BSR); the Senior Advisory Panel of oil & mining sector consultant Critical Resource; the Global Advisory Council of boutique investment bank Cornerstone Capital Inc.; the Advisory Council of private equity firm Bridges Fund Management Ltd.; and the Transparency International-UK Advisory Council. Until 2013, Karina ran the Governance and Sustainable Investment activities of UK asset manager F&C Investments*, focusing on equity research, shareholder activism and public policy engagement.

A dual Canadian and French national, Karina holds an MBA in Finance and International Business from Columbia University Graduate School of Business in New York and a BA in Political Economy from the University of Toronto.

* Now BMO Global Asset Management, a unit of the Bank of Montreal



Will Oulton is the Global Head, Responsible Investment at First State Investments (FSI) based in the UK and is responsible for defining and delivering FSI's responsible investment and stewardship strategy globally. In this role he is tasked with advancing FSI's understanding of how ESG Factors impact long term investment value. He is also responsible for developing FSI's thought leadership programs and managing the RI Governance structure for the business.

Previous to this he was the Head of Responsible Investment for Mercer Investments across Europe, the Middle East and Africa, advising institutional asset owners on environmental, social and corporate governance matters. He has more than 15 years of experience working in sustainable and responsible investment. Before joining Mercer, Will was the Director of Responsible Investment at FTSE Group, where he led the development of FTSE's global sustainability services.

In December 2015 he was appointed president of the European Sustainable Investment Forum (Eurosif). He is also a Trustee Director of the CBA (UK) Pension Scheme, a fellow of the Royal Society of Arts, an Honorary Associate Professor at Nottingham University Business School's International Centre for Corporate Social Responsibility, Expert Panel Member of the Prince's Accounting for Sustainability program and sits on a number of investment industry advisory boards and committees.



Nadia Theuma is Paragon Europe's Executive Director responsible for project management and has been personally overseeing Paragon's growing portfolio of internal and client projects as co-founder. She has a Doctorate in the development, marketing and management of cultural and sustainable tourism. Dr. Theuma has a consolidated experience in project management especially linked to regional branding and development.

She is an international speaker and an established author in the field with over 30 peer-reviewed papers. She has served as a Board member on Government Boards and within international academic and research networks. She is increasingly in demand by various European regions and Commonwealth countries with the aim to offer assistance in her areas of international expertise.

In 2013, Dr. Theuma was appointed as an expert by DG Enterprise and Industry on sustainable tourism and is running a nationwide research initiative for Mediterranean nations to determine the main sustainable tourism indicators. She has been intimately involved in the growth and evolution of the Paragon Group, and sits on the Tourism Working Group of ERRIN.



Félix Torres is the founding director of PUBLIC HISTOIRE. Graduate of the Ecole Normale Supérieure, Agrégé of History, Doctor of Anthropology of the EHESS, researcher HDR associated with Sorbonne University, he has realized many historical companies and published recently two works of reference on

the changes of the company, *L'intelligence de l'entreprise* (Les Belles Lettres, 2016, foreword by Xavier Huillard) and *L'entreprise post-RSE. A la recherche de nouveaux équilibres* (Institut de l'Entreprise, 2018, preface by Luigi Zingales and Oliver Hart, Nobel Prize for Economics 2016). He is currently working on the current transformations of companies, the new globalization in progress and is completing the book *Le virage manqué. 1974-1984 : ces dix années où la France a décroché*.

Félix Torres est le directeur fondateur du cabinet PUBLIC HISTOIRE. Ancien élève de l'Ecole Normale Supérieure, agrégé d'Histoire, docteur en anthropologie de l'EHESS, chercheur HDR associé à Sorbonne Université, spécialiste de l'entreprise, il a réalisé de nombreux historiques d'entreprises et publié deux travaux de référence sur les mutations de l'entreprise, *L'intelligence de l'entreprise* (Les Belles Lettres, 2016 ; préface de Xavier Huillard) et *L'entreprise post-RSE. A la recherche de nouveaux équilibres* (Institut de l'entreprise, 2018 ; préface de Luigi Zingales et Oliver Hart, Prix Nobel d'Economie 2016). Il travaille aujourd'hui sur les transformations actuelles des entreprises, la nouvelle globalisation en cours et achève l'ouvrage *Le virage manqué. 1974-1984 : ces dix années où la France a décroché*.



Lutgart Van den Berghe is the Leader of The Corporate Governance Dialogue at ecoDa. She is a member of the Board of BELFIUS (B, 2012), Emeritus Partner Vlerick Business School (1994), Emeritus Extra-Ordinary Professor at the University of Ghent (B). Her main domain is 'Corporate Governance'. She is also a member of the Board of GUBERNA (Belgian Directors' Institute (1996), member of the Board of the Belgian Corporate Governance Committee, a member of the Board of ecoDa (European Confederation of Director Associations) & a member of the Board of AZ Alma & of the Board Committee of the KOM Hospital network.

She was Executive Director of GUBERNA (Belgian Directors' Institute) (1996 - 01/2019), served as a member of the Board of ABLYNX (listed; B, 2015), a member of the Board of Proximus (listed; B, 2004-2016), a member of the Board of Electrabel (B; 2003-2014), a member of the Supervisory Board of SHV-Holding (NL) (1997-2013), a member of the Supervisory Board of C.S.M. (listed; NL 1998-2010), a member of the Advisory Board of Lazard (Benelux; 2007 - 2010), a member of the Supervisory Board of SOLVAY (NL; 2003-2007), a member of the supervisory Board of KLM (NL; 2001-2004), a member of the Audit Committee of the Flemish Government (B; 2000-2004), a member of the supervisory Board of the ING-group (NL; 1991-2003), member of the Board of CAPCO (B; 2000-2003, DVV (B, 1995 - 1997), member of the Audit Committee of the Flemish Government (B, 2000 - 2004) and Chairman of the Proximus Foundation (until 2005).

Lutgart Van den Berghe is doctor in Business Economics of the University of Gent (B).



Jan Wesseldijk is the Chair of ecoDa. He has a career of international governance. He worked and lived in 9 different countries: from Japan to Argentina, and from France to Venezuela. With only a few multinational companies he worked in 11 different industries: from food ingredients to home appliances, and from base chemicals to international standards. He is a Board

Member of NCD, the Netherlands association of Corporate Directors and Chairman of ecoDa, the European Confederation of Directors Associations, from April 1st, 2019. He studied chemical engineering and business administration. Jan's maxim: 'People make the difference'.